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Hello Future Graphic Designer!

Welcome to the Graphic Design program at Holland College. Since you have been accepted into the program, we know that you are a creative individual that loves a challenge. A career in graphic design provides you with such a fantastic open-ended list of career opportunities. That being said, the more dedication, personality, and focus you bring to the program, the more opportunities that will come your way once you have graduated. Two years will go by much faster than you think!

Here are important dates to remember, and to help you plan your year:

- SEPTEMBER 1 - 14:** Start of 14 day student self-quarantine
- SEPTEMBER 1:** First day of classes
- DECEMBER 11:** Last day of classes for semester I
- JANUARY 6:** First day of classes for semester II
- FEBRUARY 22-26:** February break
- APRIL 23:** Last day of classes for semester II

As a full time student, you are expected to work on course related projects between 9am-4pm. Class duration will vary from day to day, but there will always be something to work on.

We will operate with a blended model this year. This means that you will have some time in the classroom, and a portion of your learning will be on-line. The great thing about this is that you have some flexibility in your daily schedule, and that you will develop your time management skills faster than any class before you.

Attached is a materials and supply list as well as some other important information. Please review this, paying special attention to the computer requirements for this program. Be prepared with these materials for the start of the year.

Feel free to contact us with any questions you might have about the program. We hope you have a great summer, and can take some time to be creative!

See you in September!



MATERIALS & SUPPLY

These materials are a requirement for participation in the course. Having them for the first day is a best practice, and will help keep you from falling behind. You are not permitted to 'borrow' materials from your peers.

BOOKS

Textbooks can be digitally downloaded from the college library, at no charge to the students in our program.

PAPER SUPPLIES

- Sketch/note book with grids, size 8.5" x 11" or larger
- Illustration Board: 10 sheets minimum. Sheet size: 30" x 40"
Recommendation: Peterboro #62 or equivalent
- MEDIA/COLOR
- Black India ink
- Drawing pencils, HB, B, H etc.
- Acrylic/Gouache water based paints. (Buy colors in jars, tubes or a set. Should have at least black, white, red, yellow, blue, and green. Hard to mix colors like pink are a good idea. Get twice as much black and white for mixing.)
- A set of good quality colored pencils. Minimum 24 colors
- Black markers: Wide and thin line tips and brush pens

TOOLS/BRUSHES

- Brushes for India ink; sable or synthetic, No. 4, No 0
- Brushes for acrylic, sable or synthetic equivalent, No. 2, 4, 6
- Brush for large washes, 1/4 - 1/2 "
- Steel ruler, no less than 24" with cork backing
- Green or blue painters tape
- X-Acto® knife and blades No.11
- Olfa® or Stanley® Utility knife, for cutting illustration board
- External Hard Drive Storage - 1 Terabyte
- Cutting mat

NOTES

The brands mentioned are recommendations only. These materials can be ordered from a variety of art supply stores or online including the following:

Deserres Art Supplies, Halifax	deserres.ca
Currys Art Supply, Toronto	currys.com
Above Ground Art Supplies, Toronto	abovegroundartsupplies.com

Some of these materials are available locally as well. Ellen's Creek Art Supplies offers a discount for our students, and is carrying a new acrylic/gouache hybrid paint.



You will need to be ready to attend classes with all necessary resources including all of your supplies, and you should prepare a well-organized home study space with access to a computer and peripherals. The textbooks we use are free to you and are available by downloading software provided by our excellent library service technicians. We will walk you through the installation of this software during orientation week.

COMPUTERS

Holland College requires you to have access to a home computer system to participate in this program.

The College provides access to desktop Mac computers with the Adobe Creative Suite installed. These stay in the design studio, and they will be shared with the second year students.

If you are purchasing a computer, make sure that your systems meets or exceeds the recommended (or minimum) technical specifications to operate the Adobe Creative Cloud suite of programs (mainly InDesign, Photoshop, and Illustrator).

For a system comparable to what we plan on having in the design studio, you could look to purchase a 21.5" iMac, 3.6GHz i3 quad core processor, with 16GB of memory. Roughly costing \$1,949 plus tax. MacBook Pro computers (laptops) start around this price, and go up depending on the model.

Technical specifications for both PC and Mac systems to run our design programs can be found at these websites:

InDesign

<https://helpx.adobe.com/ca/indesign/system-requirements.html>

Photoshop

<https://helpx.adobe.com/ca/photoshop/system-requirements.html>

Illustrator

<https://helpx.adobe.com/ca/illustrator/system-requirements.html>

Apple computers are commonly used in industry, but feel no compunction to lean in that direction. Windows machines are just as capable, and provide better value for your money.

If a system that meets these technical requirements is outside your financial capability this year, let me know. There may be additional options to supply you with a system, or to allow you to transfer your application for the September 2021 intake.

COMMUNICATIONS

If at any time you have questions about materials & supply items, registration, orientation, computer equipment, blended delivery, or any other matter, do not hesitate to reach out. I will be taking some vacation over the summer, but I check my email and will be happy to help and answer all your questions to the best of my ability.

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GRAPHIC DESIGN

FIRST SEMESTER SCHEDULE

Week one - in studio

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 12:00	PROJECT CRITIQUE	STRUCTURAL 101	COLOR 101	TYPOGRAPHY 101	DESIGN 101
1:00 4:00	NEW PROJECT INTRODUCTION	STUDIO	STUDIO	STUDIO	STUDIO

Week two - at distance

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 12:00	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK
1:00 4:00	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK

*Graphic Design History 101 is a fully online course this year.