Welcome to Journalism and Communications

We are very excited to have you on board!

**Getting to know you**

We are excited to announce will be starting face-to-face classes once again this fall.

**We usually average around 20 first year students each year**.

We also have **20 students** who will be starting back this fall for their second year in the program.

**Four** of those students are **Post-Graduate Certificate students** who will be with us until December, when they complete their certificate.

Our small class size is designed to ensure you have a lot of opportunity to interact with instructors and classmates on a daily basis.

You will be paired up with a second-year student through our “buddy system.” They will help provide an extended orientation period for you throughout your first year, answering any questions you may have beyond our orientation sessions.

**Program Overview:**

**List of important dates:**

**September 1** – first day of classes (orientation begins)

**December 10** – last day of classes for semester 1

**January 6** – First day of classes for semester 2

**February 21- 28** – February break, no classes

**April 15**- Good Friday, no classes

**April 18**- Easter Monday, no classes

**April 22** – Last day of classes for semester 2

**Campus hours**

Mon-Fri 7am- 9pm

Saturday from 8:30-5

Sunday from noon to 6:30.

**Term 1**

The focus is on helping you develop the skills needed to be a critical thinker. All are focused on helping you look behind the claims and everyday headlines to the deeper issues at play.

* You will be taking 5 courses.
  + **Ethics:** Discuss and debate real-life ethical discussion in the newsroom.
  + **Science and the Media:** Understand how science works so, as a journalist, you can write about it effectively.
  + **Law and the Media:** How the law works, and the journalist’s role. It includes both criminal and civil law, sources and libel.
  + **Manipulation and the Media:** An analysis on how journalists can be “spun” and techniques to avoid these traps.
  + **Politics and the Media:** Basic political structures and terms, and fundamental political issues facing Canada in general, and the Atlantic Provinces in particular.

**Term 2**

The focus is helping you develop the toolkit of techniques used by professional storytellers everywhere, from Eminem to Steven Spielberg.

You will be taking 5 courses:

* + **Basic Newswriting:** Helps you write the everyday stories, answering the question “what just happened.”
  + **Storytelling 1**: Helps you build a storytelling toolkit used by the pros.
  + **Reporting Fundamentals 1**: Includes a series of lectures dissecting and analyzing successful interviews, and how to use that material for stories.
  + **Social Media:** Teaches you how to appropriately interact with Facebook and Twitter as a journalist or communications officer, and best practices for writing and posting material to promote your work.
  + **Practicum 1:** An in-house opportunity to produce news articles, features and take photos. Students will attend court, provincial legislature, and municipal council. They will also receive sports reporting training. Work will be selected to be published on the program’s news site The Surveyor.

**Terms 3-4**

The focus is on developing and using your multimedia journalism and communications skills every day, preparing you for the “runway” final term- preparing you for internships and employment.

You will be taking 5 courses each term.

**Term 3 courses:**

* + **Broadcast storytelling**: learn the important foundational video skills such as how to capture and edit video interviews and B-roll using both a DSLR camera (provided) and your smartphone.
  + **Advanced broadcast storytelling**: explore how to produce audio stories and begin completing original videos and audio stories of your own that will complement your written stories.
  + **Reporting Fundamentals 2:** There’s more work on helping you develop your interview skills.
  + **Creative Non-Fiction:** explore long-form storytelling, magazine-length stories, video and radio documentaries.
  + **Freelancing:** helps you develop the skills to set up your own business so you can work independently, or to freelance on the side.

**Term 4 courses:**

* + **Reporting and Communications Workshop:** You produce written stories, photos and video for our student news site.
  + **Beat Reporting:** This portfolio course evaluates your work during the entire program covering stories in various areas, including politics and sports, entertainment and health.
  + **Feature Writing:** This portfolio course evaluates your work during the entire program writing longer form articles covering stories that supplement more current and breaking news.
  + **Advanced Storytelling:** This portfolio course evaluates your work during the entire program using the advanced structures used throughout the storytelling world, from Eminem to Steven Spielberg.
  + **Practicum 2** : You will work in newsroom or communications office for 4 weeks, or create content in-house for our student news site.. You and your instructors will discuss which path is right for you.

**Please check out our student news site The Surveyor**, which contains written stories, audio storytelling and videos, all created by our students. <http://surveyoronline.wordpress.com/>

**Technology / lab**

You will be provided with your own Mac workstation (desktop) in the Journalism and Communications program lab.

You will have software such as Photos (editing) and iMovie (used in Broadcast in terms 3 and 4).

You may use your computer whenever you wish.

**Microsoft Office 365 account**

Every student has a free account, once you have your HC login and password.

You will use **Outlook email** as your primary mode of contact with instructors.

You will also have access to **Word, OneDrive, PowerPoint** and many more Microsoft apps, all for free.

**Applied Arts in Journalism ( UPEI degree)**

If you have an interest in completing a university degree along with this program, please speak with an instructor about what we call the “2 and 2” program - you spend 2 years with us, and 2 years at UPEI, and you end up with a college diploma and university degree.

We also have an agreement with Mount St. Vincent University in Halifax, where you can complete a bachelor’s degree in public relations.

If you have an interest in either of these options, please contact an instructor to find out more.

**Follow us on social media**

Twitter: @journalismHC

Instagram: @HCjournalism

Facebook: Holland College Journalism (official program page)

HC Journalism (private group for alumni and students, request to be added)

**Getting a Holl pass**

As a student, you will need a **Holl pass ID card.**

This will allow you to get into campus buildings.

You can also load it with money for the cafeteria or photocopying.

***You will need to get a Holl pass before your first day of orientation.***

Contact the office (below) to start that process.

**Holl Pass Office**

Located in the lobby of Centre for Applied Sciences & Technology (CAST) Building

300 Kent Street, Charlottetown, PE C1A 4Z1

**Office Hours:** 8.30am-1.30pm, 2pm-4pm Monday-Friday

**Tel:** 902-566-9611

**Email:** [hollpass@hollandcollege.com](mailto:hollpass@hollandcollege.com)

**Website:** <https://hollandcollege.com/hollpass/>

**How to contact us:**

**Rick MacLean and Lindsay Carroll** are your 2 full time instructors.

**Give us a call or send us an email if you have any questions at all.**

**Lindsay Carroll 902- 330-8595** [lacarroll@hollandcollege.com](mailto:lacarroll@hollandcollege.com)

**Rick MacLean 902- 566-9591** [rmaclean@hollandcollege.com](mailto:rmaclean@hollandcollege.com)

**Stay tuned for more information about student orientation which will begin September 1st.**

**We look forward to seeing you!**

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