PHOTOGRAPHY & VIDEOGRAPHY

Welcome!

Congratulations on being accepted into the Photography & Videography Program at Holland College. I am looking forward to working with you this coming fall. We have a great year lined up! Even though we will be starting with blended delivery, I am confident that you will have all the structure, support and resources you need to be successful. If at this point in time you do not feel certain that you are fully prepared for the start of classes in September, do not hesitate to contact me for guidance and further information.

Instructor Contact Information:	Jean-Sébastien Duchesne 902-566-9551 jduchesne@hollandcollege.com
Start Date & Time:	September 1st, 2020 at 9:00 a.m.
Location of Classroom:	Room 28W, Charlottetown Centre Prince of Wales Campus 140 Weymouth St. Charlottetown PE
Christmas Break:	Last day of classes, semester 1 : December 11th, 2020 Students return: January 6th, 2021
February Break:	February 22nd – 26th, 2021 Students return: March 1st, 2021
End of 2nd Semester:	Last day of classes, semester 2: April 23rd, 2021

Lab Fee:
The Photography & Videography Program collects a lab fee to provide incoming students with the supplies they require to complete assigned projects, skills and many self-directed endeavors. This fee is an estimate of what the average student consumes during the school year. It will be collected by the Admissions Department along with tuition. You can claim this fee on your income tax return. A full breakdown of all tuition and fees is available at
https://www.hollandcollege.com/programs/photography-and-videography.html#program2

A small amount of supplies will still be required beyond what the lab fee provides. These items should be acquired prior to the start of classes in September. Please refer to the list below for more information and do not hesitate to contact the program instructor directly if you have any questions. All items are easily available at your local hardware and office supply stores.

- **Notebook**
- **Pens and pencils** (a selection of each, good quality)
- **Waterproof markers** (Sharpies), **black and red** (one each, fine point)
- **Large utility "box cutter" type knife with "snap-off" retractable blades**
- **Wide masking tape** (1 roll)
- **Duct tape** (1 roll)
- **Combination Lock(s)** (1 or 2 as required)
- **Portable hard drive** (2-4 TB)

   Note: Hard drive can be one you already own but if so, it may need to formatted for use with Macintosh operating systems (or both Mac and PC).

Required Books:
•Photography by Barbara London, Jim Stone, John Upton – 12th edition
Publication Date: June 23, 2016 | ISBN-10: 0-13-448202-6 | ISBN-13: 978-0-13-448202-6 | Edition: 12

•Adobe Photoshop CC Classroom in a Book (2020 Release) – Paperback
Publication Date: December 24, 2019 | ISBN-10: 0136447996 | ISBN-13: 978-0136447993 | Edition: 1

These books will be available in Samuel's Campus Store by early August. They are also readily available on web sites such as Amazon.ca or Chapters.indigo.ca or can be ordered through your local bookstore. Please be careful if you buy a secondhand book. Only the editions specified above will be accepted.

Camera Requirements:
Students are required to enter the Photography and Videography program with a DSLR or mirrorless camera system. Please refer to the attached Camera Requirements 2020-21 document or visit the following link for more information:
https://www.hollandcollege.com/programs/photography-and-videography-camera-requirements.html

Blended Delivery Model
As you may know, the Photography & Videography program will be delivered through a blended learning approach in the fall semester with the intention to resume face to face (classroom) delivery in January of 2021. Blended delivery means that you will complete some of your learning from home, while other components will be delivered on campus in our lab/program area.

Blended delivery is in place so that we can provide a safe environment that allows for proper social distancing and consistent cleaning of all equipment and workstations. I will be collaborating with each of you individually to assess your ability to work from home with regards to technology and other important considerations. In the meantime, please make sure

you are ready to start classes on September 1st with all necessary resources including books, supplies, camera and lenses and a well-organized home study space with access to a computer and peripherals as outlined in the attached Computer Requirements document.

Students Coming from Outside the Atlantic Region

As of July 3rd, PEI's Chief Public Health Office has indicated that anyone entering Prince Edward Island from outside of the newly established "Atlantic Bubble" must self-isolate for 14 days. To support students who are self-isolating, programs offering a blended delivery approach may deliver course content exclusively online for the first two weeks of classes (September 1-14th). A final decision on this possible modified start will be made in late August, based on the most up-to-date health guidelines as well as on the number of enrolled students required to self-isolate.

Students coming to Prince Edward Island from outside the Atlantic Bubble will need to arrive by no later than August 31st to begin the 14-day self-isolation period. Currently they must apply for travel approval from the province and will need to provide proof of enrollment at Holland College along with proof of accommodation for entry into P.E.I. If the current directive of self-isolation from the Chief Public Office changes between now and September 1st, students will be advised of such changes by Holland College.

Photo/Video Editing Software

At the moment we are still planning to maintain our Photography & Videography computer lab. It will include a few general-purpose workstations but not enough for every student. The lab will instead be a shared space for students to work on projects within reach of the instructor, use desktop printers, operate a high-resolution flatbed scanner, and attend instructor led demonstrations. All equipment will be dispersed between two rooms to allow for everyone to social distance at all times.

In addition to the periodic use of our computer lab, Holland College requires you to have access to a home computer system to participate in this program. We are currently sourcing a type of Adobe Creative Cloud license that will allow you to use the full Creative Suite both at school and at home.

If you currently need to purchase a computer, ensure that it meets or exceeds the recommended (or minimum) technical specifications to operate Photoshop, Lightroom and Premiere Pro, our most commonly used programs. Technical specifications for both Mac and PC systems can be found at these websites:

Photoshop
https://helpx.adobe.com/ca/photoshop/system-requirements.html

Lightroom
https://helpx.adobe.com/ca/lightroom-cc/system-requirements.html

Premiere Pro
https://helpx.adobe.com/ca/premiere-pro/system-requirements.html

For a system comparable to what we plan on having in our computer lab, you could consider purchasing a 21.5" iMac, 3.6GHz i3 quad core processor with 16GB of memory and a 1TB serial drive for storage, roughly costing $1,949 plus tax. MacBook Pro laptops start around the same price and go up from there depending on the model.

Although Apple computers are commonly used in our industry, please feel no obligation to purchase an Apple product. Windows computers are just as capable and also provide good value for the money. If a system that meets these technical requirements is currently outside of your reach or financial capability this year, please do not hesitate to let me know. There may be additional options we can explore together to provide you with a system.

Access to Photography & Videography Studios

Because there is no easy way for each student to replicate a professional studio environment at home, my current plan is to keep the studios open as usual. The portrait studio is big enough to accommodate up to two students simultaneously while still maintaining the required two-meter distancing.

An appointment calendar will be maintained, and students will be responsible to book appropriate times to complete all studio-related projects and assignments. My office will be located near the program area to provide one on one support during daytime hours whenever necessary. After-hours access will also be available, but with reduced instructor assistance as my in-office hours will be weekdays, 8-4.

Access to Equipment Room (Sign-Out)

As with the studios, my plan is to keep the equipment room open and accessible at all times during office hours. This is where I house college owned equipment such as lenses, lights, backgrounds, tripods and microphones that you will share with your fellow students. It will be your responsibility to show up early for your studio time in order to sign out the equipment you need and sign it back in after you have finished. You will also be able to sign out gear to take on location with you. Depending on your specific needs, equipment can be borrowed for up to 24 hours.

Contact me via Email

If at any time you have questions about registration, orientation, camera equipment, blended delivery or any other matter, do not hesitate to contact me by email or telephone. I will be taking some vacation over the summer, but I monitor all my communications closely and will be happy to help and answer all of your questions to the best of my ability.

Thank you and I look forward to seeing you in September,

Jean-Sébastien Duchesne (JS)
Photography & Videography Instructor
(902) 566-9551
jduchesne@hollandcollege.com

Photography & Videography – 2020 Fall Semester

Student Hardware and Software Needs for Blended and Distance Learning (Current as of June 2020)

Note: These are general requirements for students to participate in blended and distance courses.

1. A desktop or laptop computer. Either a Windows-based PC with Windows 10 or a Mac with macOS Catalina 10.15 or higher. **Processor:** Intel i3 minimum with i5 or higher recommended. **RAM:** 8Gb minimum but 16Gb or higher is recommended.
2. **Computer Hard Drive Storage:** It is strongly recommended that you keep as much of your computer's hard drive space as free as possible. Ultimately, your hard drive should never be more then 75% full to maintain normal operation, but the more free space the better.
3. **Portable Hard Drive (VERY IMPORTANT):** Every student must enter the program with a portable hard drive with between 2-4 terabits of free space. It must also be formatted for use with Macintosh operating systems (or both Mac and PC if necessary).
4. **Speakers/headphones/earbuds** with microphone for listening to audio or videos presented in courses. Note: your computer may have a built-in microphone and speakers, but we recommend an external set for best quality of experience during synchronous activities.
5. A built-in or external **webcam** for interacting in course activities that require video feedback from students.
6. **Google Chrome** is the only browser that SAM (the College's Learning Management System) completely supports.
7. **Microsoft Office 365**. Students have free access to install the full suite on their computers, tablets or other mobile devices. This includes all popular Microsoft applications such as Word, Excel, PowerPoint and Outlook along with one terabyte of cloud storage on OneDrive. A browser-based version is also available.
8. **Adobe Reader DC**.
9. An **Internet connection** with a minimum download speed of 10Mb/s and an upload speed of 1Mb/s is recommended. A wired connection to your home router is typically preferable to a wireless connection as it provides better stability and performance.
10. **Tablets, smart phones, and Chromebooks** may allow you to access some course content but have limited functionality and **are not recommended**.

Internet Connectivity

To test your internet speed, go to https://www.speedtest.net/ and click the "go" button. A test will take place that measures the speed at which you can upload or download data from the internet from your current location. It is normal for the upload speed to be much lower than the download speed. If necessary, consider asking others in your household to limit their use of devices/internet when you are involved in a 'virtual' class session.

The router in your house might send out more than one signal. Many routers broadcast a 2.4Ghz and a 5Ghz signal simultaneously. Connecting to the 5Ghz band is best. If you have an ethernet cable and your computer is situated near your router or modem, you might be able to use a wired connection instead of Wi-Fi for the best connectivity. For more information or help with this, email sam@hollandcollege.com.

Photography & Videography – Camera Requirements for 2020-21

Students are required to enter the program with a DSLR or mirrorless camera system (interchangeable lenses, optional external flash). In addition to the "normal zoom" lens that normally comes with these cameras, a "telephoto zoom" lens is also recommended (e.g. 55-200mm, 70-200mm). Approval is required from the program instructor in order to deviate from the recommendations listed below.

Even though the market now includes several new brands, especially in the mirrorless category, Canon is still an ideal option as we currently stock a wide range of lenses, flashes and other accessories compatible with this system. The following is a list of **Canon** camera bodies that qualify:

Note: Prices listed below are based on current retail trends; **better "sale" prices are often available**.

- Canon EOS Rebel SL3 (24MP) w/18-55mm IS STM …………………... $800
- Canon EOS 77D (24MP) w/18-135mm IS USM ………………………... $1250
- Canon EOS 90D (32MP) w/18-135mm IS USM ………………………... $2000
- Canon EOS 6D Mark II (26MP) w/24-105mm f/4L II USM …………… $2900 *
- Canon EOS 5D Mark IV (30MP) w/18-105mm f/4L II USM ………....... $4600 *
- Canon EOS R Mirrorless (30MP) w/24-105 f/4L IS USM ……………… $3600 *

* Camera features a full frame sensor, which means they will not be compatible with certain lenses listed below.

If you would like to invest in a mirrorless system but are not interested in the Canon EOS R, we recommend the following **Sony** camera. A **Canon EF to Sony E-Mount** converter can be purchased separately to modify this body to accept Canon EF lenses.

- Sony Alpha A7 III Full frame Mirrorless (24MP) w/FE 28-70 OSS ……. $2800
- Sony Alpha A7R IV Full frame Mirrorless (61MP) body only ………….. $4500

We currently provide the following lenses for Canon DSLR and Mirrorless bodies:

•10-22mm	•24-85mm
•17-35mm	•24-70mm f4L
•17-50mm	•100mm f2 L
•17-40mm L	•100mm Macro f2.8 L
•17-85mm IS	•70-200mm f4 L
•20mm f2	•200mm f2.8 L
•50mm f1.4	•24, 45 & 90mm Tilt-Shift L
•85mm f1.8	•Rokinon 14mm f2.8, 35mm f4 **(video)**

Please Note: *Many of these lenses will also work on the **Sony A7 III and A7R IV** but you would be required to purchase a **Canon EF to Sony E-Mount** converter.*

Please shop wisely and purchase quality equipment from knowledgeable and trusted sources.
The following is a list of retailers we have experience with and feel comfortable recommending:

Ivan's Camera www.ivanscamera.com Moncton, NB 1-800-565-9421
Vistek www.vistek.ca Toronto, ON 1-800-561-1777
Henry's www.henrys.ca Halifax, NS/Toronto, ON 1-800-461-7960
Camera Canada www.cameracanada.com London, ON 1-877-764-5399

If you have any questions or require further details, please contact Jean-Sébastien Duchesne (JS) by email: jduchesne@hollandcollege.com or by phone: 902 566-9551