

DATA ANALYTICS

**Instructor Contact Information**: Chris Stewart

[clstewart@hollandcollege.com](mailto:clstewart@hollandcollege.com)

**Start Date & Time**: September 1, 2021 at 9:00 a.m. (Orientation)

**Location of Classroom**: Room 241, Tourism & Culinary Centre, 4 Sydney Street

**Christmas Break:** Last teaching day – December 10, 2021

Students return on January 6, 2022

**Textbook Requirements**:

Business Analytics: The Art of Modeling with Spreadsheets, 5th ed., by Stephen G. Powell and Kenneth R. Baker (Wiley) Hard copy or E-text

Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking – E-text; 1st. ed., by F. Provost and T. Fawcett (O’Reilly Media)

Applied Predictive Analytics: Principles and Techniques for the Professional Data Analyst E-Text, by D. Abbot (Wiley)

**Technology Requirements:**

All students should have a Wi-Fi capable laptop computer available for in-class work as outlined in the program requirements.

**Technology Etiquette:**

Technology use is an integral part of this program. It is expected that students will use technology in a manner that is appropriate to the learning environment, respectful to their peers, and as required for classroom activities.