HOLLAND
C O L L E G E

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Hello Future Graphic Designer!

Welcome to the Graphic Design program at Holland College. Since you have been accepted into the program, we know that you are a creative individual that loves a challenge. A career in graphic design provides you with such a great open-ended list of career opportunities. That being said, the more dedication, personality, and focus you bring to the program, the more opportunities that will come your way once you have graduated. Two years will go by much faster than you think!

Here are important dates to remember when planing your year:

SEPTEMBER 1:	First Day of Classes
DECEMBER 10:	Last Day of 1st Semester
JANUARY 6:	First Day of 2nd Semester
FEBRUARY 22-28:	February Break
APRIL 22:	Last Day of 2nd Semester

As a full-time student, you are expected to work on course related projects between 9 am-4 pm. Class duration will vary from day to day, but there will always be something to work on.

We work within a two week sprint model. You will do one week of formative learning through study and projects, and one week of application of the learned concepts. Each sprint you will complete some day long challenges, as well as a full-week summative project.

We will operate with a blended model this year. This means that you will have some time in the classroom, and a portion of your learning will be online. The great thing about this is that you have the opportunity to develop your time management skills.

Attached is a materials and supplies list as well as some other important information. Please review this, paying particular attention to the computer requirements for this program. Be prepared with these materials for the start of the year.

Feel free to contact us with any questions you might have about the program. We hope you have a great summer, and can take some time to be creative!

See you in September!

MATERIALS & SUPPLIES

These materials are a requirement for participation in the course. Having them for the first day is a best practice and will help keep you from falling behind. You are not permitted to 'borrow' materials from your peers.

BOOKS

Textbooks can be digitally downloaded from the college library at no charge to the students in our program.

PAPER SUPPLIES

- Sketch/notebook with grids, size 8.5" x 11" or larger
- Illustration Board: 5 sheets minimum. Sheet size: 30" x 40" Recommendation: Peterboro #62 or equivalent

MEDIA/COLOR

- Drawing pencils, HB, B, H etc.
- Acrylic/Gouache water based paints. (Buy colors in jars, tubes, or a set. Should have at least black, white, red, yellow, blue, and green. Hard to mix colors like pink are a good idea.)
- A set of good quality colored pencils. Minimum 24 colors
- Black markers: Wide and thin line tips and brush pens

TOOLS/BRUSHES

- Brushes for acrylic, sable, or synthetic equivalent, No. 2, 4, 6
- Steel ruler, no less than 24" with cork backing
- Green or blue painters tape
- X-Acto® knife and blades No.11
- Olfa® or Stanley® Utility knife, for cutting illustration board
- External Hard Drive Storage - 1 Terabyte

NOTES

The brands mentioned are recommendations only. You can order these materials from a variety of art supply stores or online, including the following:

Deserres Art Supplies, Halifax   deserres.ca
Currys Art Supply, Toronto   currys.com
Above Ground Art Supplies, Toronto   abovegroundartsupplies.com

Some of these materials are available locally as well. Ellen's Creek Art Supplies offers a discount for our students and is carrying a new acrylic/gouache hybrid paint.

HOLLAND COLLEGE

You will need to be ready to attend classes with all necessary resources, including all of your supplies. You should prepare a well-organized home study space with access to a computer and peripherals. The textbooks we use are free to you and are available by downloading software provided by our excellent library service technicians. We will walk you through the installation of this software during orientation week.

COMPUTERS

The Graphic Design program at Holland College is launching a 'bring your own device' model of learning. Enrollment in this program requires you to own a laptop computer for your studies that meets the minimum requirements listed below. This device is necessary for curriculum work both in-person and at-home.

Minimum Requirements:

MacBook Pro
MacOS 10.14 (or later)
16 GB+ RAM (32 GB recommended)
1TB+ Hard Drive

You can find technical specifications needed to successfully run the programs that we use regularly here:

InDesign
https://helpx.adobe.com/ca/indesign/system-requirements.html
Photoshop
https://helpx.adobe.com/ca/photoshop/system-requirements.html
Illustrator
https://helpx.adobe.com/ca/illustrator/system-requirements.html

COMMUNICATIONS

If you have any questions about materials & supply items, registration, orientation, computer equipment, blended delivery, or any other matter, do not hesitate to reach out via email. We will be taking some vacation over the summer, but we will be checking our email and are happy to answer any questions you have to the best of our ability.

GRAPHIC DESIGN
FIRST SEMESTER SCHEDULE

Week One

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 — 12:00	CRITIQUE & PRESENTATIONS	STRUCTURAL 101	COLOR 101	TYPOGRAPHY 101	DESIGN 101
1:00 — 4:00	NEW PROJECT	STUDIO	STUDIO	STUDIO	STUDIO

GRAPHIC DESIGN HISTORY 101*

*Graphic Design History 101 is a fully online course

Week Two

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 — 12:00	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK
1:00 — 4:00	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK	PROJECT WORK